



RULES FOR THE 14TH INTERNATIONAL COMPETITION OF YOUNG MALE AND FEMALE DESIGNERS “TENERIFE MODA 2025”

FIRST – OBJECTIVE

The present rules intend to establish the regulations of the 14th “Tenerife Mode” competition for young male and female designers 2025. This competition hopes to encourage aspects of new meaning in fashion design.

SECOND - THE BENEFICIARIES

Those who may participate in the competition are individuals in a private capacity or groups under a common brand independent of their nationality or country of residence and who are 18 years old and no older than 40 on the 31st Dec 2024. Only one work per person will be accepted.

The beneficiaries must not have been prizewinning in any of the previous editions of the competition. Those who resulted finalists in previous editions of the competition can take part.

Additionally, those who do not obey the rules of the article 13 of the Law of Subsidies or Grants cannot be beneficiary.

THIRD – CALL NOTICE

Conforming to what is established in the article 23 of the law 38/2003 of the 17th November, General Subventions, the call will be initiated *sue sponte* through the call approved by the Manager of the Empresa Insular de Artesanía S.A. (*Insular Company of Craftsmanship*), strictly ruled by the following concepts:

- Advertising, transparency, attendance, objectivity, equality and non-discrimination.
- Efficiency in the compliance of the stated objectives
- Efficiency in the assignment and distribution of the resources.

The call will be published in the Tablón de Anuncios del Cabildo Insular de Tenerife (*List of Announcements of the Tenerife Cabildo*) (www.tenerife.es) web page of Tenerife Mode (www.tenerifemoda.com), in the National Subsidies Database and in the Official Gazette of the province of Santa Cruz de Tenerife.



FOURTH – WORK REQUIREMENTS

Each candidate will present under a pseudonym a collection of 10 models. You will be free to choose your own subject of inspiration.

The participants will present their sketches drawn from the front and the back in DIN A/4 format. They are obliged to write on the back:

- The Name of the collection,
- The name of the design (optional)
- The pseudonym: it must not be the same as the name of the trademark or the name appearing in the ID card of the candidate.

Each sheet must be accompanied by a technical description of the model presented which should adjust as a minimum size 38 for women and 42 for men according to European size. It must contain the following points:

- Front and Back sketch with all the characteristics of the models.
- Identification of the colours used
- Proposal of the style and materials. Samples used presentations.
- Measurements to scale.
- Record of costing. Cost or selling price determination in relation to the factors which integrate each model.
- Either in Spanish or English
- Beside the technical description and the sketches, the collection must be correctly defined, completed and hold a description to be evaluated

The designs presented by those who participate in the competition must be original and inedited, never have been presented in any other anterior competition nor disseminated or reproduced in any type of platform like websites, social networks...

The documentation must be presented, without fail, in both physical and digital format.

IMPORTANT: the work must be submitted in a flash drive (the work and the sketches in A4 format)



FIFTH – SOLICITUDES AND DOCUMENTATION

The presentation of the solicitude of participation in the competition implies accepting all and every one of the present rules.

To be able to guarantee the confidentiality of the identity of the participants they must submit the following documentation:

- Application form (Annex I), which will only collect a pseudonym that permits the identification of each participant. It will be submitted independently of envelopes A and B
- ENVELOPE A: On the outside you must indicate “ENVELOPE A and pseudonym”
 - Any identifying documentation such as identity card, passport etc.
 - Curriculum Vitae
 - Telephone or e-mail so that the Empresa Insular de Artesanía S.A., will use for communications and notifications.
 - A sworn statement of not being liable in the exclusions of article 13 of the General Law 38/2003 of Subventions. (Annex II)
 - A sworn statement that the collection presented is original and has never been awarded a prize or presented in any other competition. (Annex III)
- ENVELOPE B: On the outside you must indicate “Envelope B and pseudonym”
 - It has to contain the 10 sketches and the respective technical record with the title of the collection, the name of the design (optional) and pseudonym.

To falsify the fulfilled data in the sworn statements could mean rejection and the returning of the prizes if granted.

The information obtained during all the process is considered exclusive property of the applicants and will be treated as confidential.



SIXTH – PLACE AND TIME LIMIT

The works will be presented in person or by certified mail to the following address:

- Empresa Insular de Artesanía, S.A. C/ Tomás Zerolo 27, La Orotava 38300. Santa Cruz de Tenerife. Islas Canarias. España.

The application will open on the 15th October, 2024 and will end on the 14th Mars 2025.

SEVENTH – MANNER OF NOTIFICATION

The participants must include their telephone number and e-mail on their application.

EIGHTH – PROCEDURE FOR CONCESSION OF PRIZES

Once defined the relation of the winning collections, it will proceed to the opening of ENVELOPE A to verify that the participants have complied with the established requirements of the 2nd Base.

Competitive concurrence: the procedure of the concession of the prizes will be competitive, proceeding through comparison of the collections presented to establish a preference of the same in accordance with the criteria of evaluation established on 10th Base, conceding the prizes to those who have obtained the highest evaluation in the application of the aforementioned criteria.



NINTH – INSTRUCTION FOR PROCEDURE

A jury will be comprised of:

- President: The vice-president of the Board of directors of the Empresa Insular de Artesanía S.A. or delegated employees of the Empresa Insular de Artesanía in charge.
- Spokesperson: A minimum of ten and maximum of thirty representatives of the different Institutions, Organisms and Associations of public or private character within the world of fashion, design and culture.
- Secretary: An employee of the Empresa Insular de Artesanía S.A.

The agreement of the jury who will judge this competition, must express:

- Relation of collections and designers who participate in the competition.
- Determination of the winning collections distinguishing between 1st, 2nd prize and a special prize to the collection which obtains the highest punctuation on the commercial side.
- The manner in which the prizes will be conceded.
- Declaration in whatever the case of the prize or prizes which remain vacant and the use of the corresponding endowment to concede runner-up to collections which are considered deserving of such a distinction.
- Any other obligation, which is esteemed convenient in order to guarantee the carrying out of the organized activity.

The referred agreement will be notified to a maximum of 7 candidates with the best punctuation and the results will be made known in a fashion show to put on view the proposals of these. Two of the seven chosen candidates must be Tenerife residents.

TENTH – CRITERIA OF THE EVALUATION

In descending order:

- 1 Originality, creativity and quality in the designs presented
- 2 Innovation of the designs presented
- 3 Adaptability to market and viability as a commercial procedure.



Each of these criteria will be applied to each collection granting between 0 to 10 points, according to the criteria of the members of the Jury later calculating the average mark.

The agreement of the jury will be taken by simple majority and in case of a tie, the Manager will decide the casting vote.

ELEVENTH – ASSISTANCES

The 7 authors of the selected collections for the final which will take place in the Recinto Ferial of Santa Cruz de Tenerife will receive a maximum of 1.500€ destined to cover the expenses derived from the confection of the 10 models of their collection (dressmaking, materials and complements) incurred before the presentation or sending their corresponding invoices. These invoices must contain compulsorily the following data:

- Name and surname or reason or complete social denomination of the issuer.
- Tax Identification Number (any tax number) of the issuer.
- Complete address of the issuer.
- Description of the operations together with their cost (net plus taxes)
- Number of the invoice
- Date of issue
- Name and surname or reason or complete social denomination, Tax Identification Number and complete address of the addressee or client as follows:
 - o Empresa Insular de Artesanía S.A C/Tomas Zero, 27 388300 La Orotava - Santa Cruz De Tenerife CIF: A-38.223.350

The invoices that do not contain each and every one of the above data will not be included as an eligible expense.

The 7 finalists may obtain assistance of behalf of the Empresa Insular de Artesanía S.A to confront travelling (including transporting the collection) and lodging in Tenerife to be present at the prize giving and the fashion show of the collections presented in the competition. The amount of such assistance will not exceed 2.500,00 €.



TWELFTH – PRIZE MONEY

The jury considering the before mentioned criteria will select a maximum of 7 finalists who will present their collection in a fashion show which will take place in the Recinto Ferial de Santa Cruz de Tenerife, Islas Canarias, España during the month of June 2024 where the prize winners will be declared.

Once the seven finalists are chosen, each one of them must send in an article of made up clothing of the presented collection in competition, in the space of time that is shown in the notification of its pre-selection.

Once received, if this does not correspond with those included in the collection or with the quality of the finished “look” and/or the materials are considered insufficient, the candidate will be excluded and his competition collection too.

The following prizes will be conceded:

- A- First prize endowed with 5.000 € (gross amount) and trophy.
- B- Second prize, endowed with 3.000 € (gross amount) and trophy.
- C- Special prize to the collection which obtains the highest punctuation on the commercial side endowed with 2.000 € (gross amount) and trophy. This prize could be conceded to the first or second prize winner.

The prize money will require the deductions laid down in the current Spanish tax legislation. For appropriate tax purposes, a certificate with the prize money and the pertinent taxes will be given.

Any of the prizes can be declared vacant making it possible that in the resolution of the competition any money that is used to concede runner-up to collections that are considered deserving of such distinction. The amount of the runner-up that can be conceded must not exceed 2.000€ (gross amount).

Other institutions and companies can contribute with funds to complement the prizes. They can also establish prizes that, sponsored by institutions or collaborating companies, can underline a special contribution and for this, pacts with other institutions can be established.



THIRTEENTH – OBLIGATIONS OF THE BENEFICIARIES

With the presentation of the application, it will be presumed that there will be an unconditional acceptance of the present bases, conditions, requirements and obligations that is contained in the same. Each and every one of the prizes granted in virtue of the present bases will be conditioned to be fulfilled on behalf of the beneficiaries of the obligations which are imposed. The nonfulfillment of such obligations by the beneficiary will mean that the provisional granting of the prize that would have corresponded to them would be ineffectual.

The works already preselected must be presented with the corresponding style, shoes, accessories which complement the collection which can be changed by the styling team of the competition.

The prize winning works must be ready for the fittings before the final on the date communicated by the organization, being the responsibility of the designer any adjustments, changes or anything that is decided on behalf of the styling team of the organization.

The organization will not be responsible for the damage that the materials may suffer as a consequence of transport, manipulation, exposition, storage or similar.

The works which have no prizes nor are selected can be collected or reclaimed but must be solicited by their owners before the 31st March 2025. In the case of non-reclamation of the documents within the time, it will be destroyed.

The prize renunciation, for any reason, does not give winner the right of any type of compensation.

The organization reserves the right to publish and expose the collections without limit of time or place always quoting the name of the author.

The prize winning designs will remain as “historic” in possession of the Empresa Insular de Artesanía S.A. The owners will maintain the intellectual property of the presented creations. The participants will surrender rights of exhibiting their designs and their use in the making of posters, diptychs, press, television etc., on behalf of the Empresa Insular de Artesanía S.A. The winners may request the prize winning collections and la Empresa Insular de Artesanía could give them up if the owners meet the requirements set by la EIASA.



ANNEX I

14TH INTERNATIONAL COMPETITION OF FASHION DESIGN

TENERIFE MODA 2025

IDENTIFICATION INFORMATION:

PSEUDONYM:	
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DOCUMENTS PRESENTED:

ENVELOPE A

ENVELOPE B

In _____ On the _____ of _____, 2025.

Signature:



ANNEX II

14TH INTERNATIONAL COMPETITION OF FASHION DESIGN

TENERIFE MODA 2025

DECLARATION RELATIVE TO THE FULFILLMENT OF THE REQUIREMENTS OF THE CALL:

Mr/Mrs. _____
with ID number _____

DECLARES:

- That you have never been condemned with punishment for the possibility of obtaining subventions or public assistance or the crimes of collusion, bribery, embezzlement of public money, influence-peddling, fraud, illegal extortion or urban crimes.
- That you have never solicited the declaration of insolvency proceedings and have never been declared insolvent in any procedure, found yourself declared insolvent except that you have declared bankruptcy, to be the subject of a judicial enquiry or have been disqualified by the law 22/203 of the 9th July Insolvency, without having ended the period of disqualification given in the sentence of judgment of the insolvency.
- That it has never been the case that you have been declared guilty in the firm resolution of any contract celebrated with the Administration.
- Are not involved in any of the assumptions of the Law 3/2015 of 30th March, holding high office in the general Administration of the State Law 53/1984 26th December incompatibility of holding _____ office in the service of Public Administration or any of the elected offices regulated in Organic Law 5/1985 19th June.
- That you have complied with all of your fiscal obligations and Social Security taxes.
- That you do not reside in a country known as a “offshore”.
- That you are aware of the compulsory payment you will have to make with the payment of subventions.
- That you have never been sanctioned with the loss of the possibility to obtain subventions according to the established law.

In _____ On the _____ of _____, 2025.

Signature:



ANNEX III

14TH INTERNATIONAL COMPETITION OF FASHION DESIGN

TENERIFE MODA 2025

Mr/Mrs. _____
with ID number _____

DECLARES:

That the collection presented is composed of original inedited designs that have never been awarded a prize in any other competition.

In _____ On the _____ of _____, 2025.

Signature: